

Meeting summary for USFL

01/12/2025 (01/12/2025)

Quick recap

The team discussed the logistics and sponsorship opportunities for their upcoming Texas tournament and National Team Selection Tournament, including venue setup, pricing, and potential partnerships. They also discussed the importance of referees and judges in youth matches, the implications of a new rule preventing athletes from competing in certain events, and the logistics of their upcoming event, focusing on the process of weighing in and potential changes in weight categories. The team also planned for promotional activities, including advertising early bird specials and regular prices for the tournament, and scheduled meetings for further discussions.

Next steps

- Joe to lock in the venue with the event coordinator for La Castro High School for April 24-26.
- Joe to lock in the date for nationals by Monday or Tuesday.
- Joe to coordinate with Brandon to design advertisements for the youth nationals.
- Pamela and Ian to help create promotional posters and flyer for the youth nationals.
- Joe, Pamela, Ian, and John Romero to meet on Tuesday at 2 PM Central time to discuss smooth comp setup for youth nationals.
- Joe and Jim to review the General Assembly agenda before the next meeting on February 19th at 6 PM Pacific time.
- Ron to set up a Zoom call for Tuesday at 2 PM Central time with Joe, Pamela, Ian, Jim, and himself to discuss adult nationals.
- Ian to follow up with Ahmad from Combat USA regarding sponsorship and booth at nationals.

- Joe to contact Ahmad to discuss what he can offer for national champions in exchange for having a booth at the event.
 - Ian to contact 3D Touch Printing about potentially having a booth at nationals.
 - Joe and Jim to coordinate with John Romero about organizing another referee certification course.
 - John Romero to set up a training schedule and ensure all referees complete online training for both judge and referee roles.
 - Ron to set up Smooth Comp for nationals once the date is confirmed.
 - Joe to verify that all referees have completed the required online training and certification.
 - Ron to query and compile a list of kids who competed in Gamma worlds.
 - Joe to discuss with Gosha about creating a separate division for competitors who can't qualify for IMMAF events.
 - Joe, Pamela, and Ian to finalize the curriculum aligned with IMMAF.
 - Joe to launch the event on Smooth Comp by Friday if the date is confirmed.
 - Joe and team to create clear guidance on weight and age requirements for the national event.
 - Joe and team to assign someone to make verification calls to parents before the event, similar to Rachel's role last year.
-

Summary

Texas Tournament Planning and Costs

The team discussed the upcoming Texas tournament, with a focus on the La Castro High School facility in Carlsbad. Joe proposed a two-day tournament on April 25th, 26th, and 27th, with registration on Saturday and the tournament on Sunday. The estimated cost for the facility was \$2,575.50, excluding insurance. The team agreed to proceed with the plan, with the possibility of advertising early bird specials in January and February, and regular prices in March and April. Joe also mentioned potential sponsorship from Kaiser and Sam's

Club Town, and the possibility of a US Open event in the summer. The team agreed to work on promotional posters and advertising for the tournament.

National Team Selection Tournament Setup

Joe, Pamela, Ian, and Lauren discussed the setup for the National Team Selection Tournament. They agreed to coordinate with Ron for the smooth comp and to set up the marketing for the tournament. They also planned to meet on Tuesday at 11 Pacific Time to discuss further details. Joe proposed to get together with John Romero to discuss the tournament's setup and then coordinate with Ian and Pamela. They also discussed the potential issues with the tournament's bracketing and the need for a sign-up sheet.

Exploring Sponsorships and Partnerships

The team discussed potential sponsorship opportunities for their nationals event. Joe mentioned that Ahmad from Combat U.S.A. had agreed to set up a booth at the event in exchange for offering something to the national champions. The team also discussed the idea of offering early registration incentives, such as a rash guard, to encourage early sign-ups. Ian suggested working a deal with Jay Adams, who had previously supplied rash guards, to provide them at no cost. The team also discussed a potential partnership with Wacka U.S.A., who had been chosen by the Olympic team committee to oversee kickboxing. Joe mentioned that he had already had a meeting with the President of Wacka U.S.A. to discuss this partnership.

Martial Arts Tournament Pricing and Venue

The team discussed the upcoming martial arts tournament, focusing on pricing, venue, and logistics. The pricing was set at \$125 for the end of the month, \$150 for the next month, and \$175 for the month after that, with a target of 200 competitors. The venue was confirmed as La Castro High School in Carlsbad, California, with the possibility of using three cages instead of two. A sponsor was identified to cover the cost of the venue, and another sponsor was found to provide belts for the competitors. The team also

discussed the possibility of offering a discount for family members, with a decision to be made on how to implement this. The issue of siblings competing in different age groups was raised, and the idea of offering a discount code was proposed as a solution. The team also discussed the need for each competitor to have their own account for the tournament.

Scheduling Meeting and Ordering Medals

The team discussed scheduling a meeting for the 1st of February at 4 PM Pacific Standard Time. They also considered alternative times, including 2 PM and 6 PM Pacific Standard Time, to accommodate different schedules. The team also discussed the need to order medals and warm-up suits for an upcoming event. They agreed to reconvene on the 19th of February at 6 PM for a general assembly meeting. Additionally, they planned to meet with John Romero, John Smooth, Comp, Ron, Pamela, Ian, Jim Nightingale, and themselves on Tuesday at 2:30 PM Central Time for a marketing and team selection discussion.

Vendors and Referee Payment Structure

Joe, Ian, Galaxy, and Mike discussed the possibility of having vendors at the National Championships, with Ian suggesting a 3D printing company. They also discussed the payment structure for referees, with Joe suggesting a higher rate for senior referees, covering expenses for those in training, and a mid-level rate for those with some experience. They agreed to define what constitutes a senior referee and to ensure consistency in their criteria.

Referee Training and Certification Importance

The team discussed the importance of referees and judges in youth matches, emphasizing the need for proper training and certification. Jon highlighted the issue of senior referees not completing the online training, which could lead to mistakes in matches. Ian suggested that participation in nationals should require completion of the online test. Joe proposed to individually contact referees to ensure they have

completed the necessary training. The team also discussed the possibility of giving more access to see who has completed the online testing. The conversation ended with Joe seeking everyone's opinion on the matter.

New Rule Impacts Athletes and Events

The team discussed the implications of a new rule that prevents athletes who have competed in the Gamma event from participating in the Imf event. They acknowledged the rule's impact on coaches and athletes, particularly those who have excelled in the Gamma event. The team also discussed the potential for a separate division for athletes who cannot qualify for the Imf event. They agreed to finalize the curriculum and align themselves with the Imf, but also considered the possibility of allowing athletes to compete in other organizations. The team also discussed the upcoming Smooth Comp event, with plans to launch it on Friday and advertise it for two weeks. They agreed to block off Sunday, Friday, and Saturday for the event, with the possibility of keeping Sunday in case of a larger turnout.

Event Logistics and Weight Categories

The team discussed the logistics of their upcoming event, focusing on the process of weighing in and the potential for changes in the weight categories. They agreed to weigh in the night before for younger participants to avoid last-minute changes, but for those qualifying for the world team, the weight would be locked in on the day of the event. The team also discussed the importance of clear communication with parents and the need for accurate age and weight verification. The decision was made to lock in every age group except for 17-year-olds, who would compete in the age group that qualified them for the world team. The next meeting was scheduled for the following week.